
UK GENERAL

Below is a brief introduction to UK General Insurance and what they provide;

With over two decades of experience, UK General Insurance has grown to be the nation's number one provider of bespoke niche and specialist personal lines insurance products. Over that time UK General has grown to be the UK's largest managing general agent (MGA) and has launched thousands of successful schemes within property, leisure and lifestyle, warranty, financial loss, income protection, motor financial, personal accident and travel while offering brokers the flexibility to bespoke products in accordance to their own market specialism.

Further still, not only did they win Insurance Times MGA of the year in 2015 for the second consecutive year but also the award for training, excellence and impact. Occupying an enviable position in the market, this again is no surprise since as an organisation they are huge advocates for leading the insurance market in innovation and technological development.

Determined to be ahead of the curve, UK General apply innovation to all business processes ranging from the ways they trade to their broker support. With the courage to take calculated risks, UK General look for advantage in every opportunity and in turn, offer brokers the ability to seize rewarding and unique market opportunities.

UK General's experienced business development managers are driven by ensuring their clients boost opportunity and in turn, maximise value to their business. Their aim? To build lasting, long term relationships that offer a top-notch service with personalised support.

Karen Beales, managing director at UK General Insurance (who is said to have been in insurance since 'forever'), runs a slick operation in the Leeds Head Office. Managing over 90 highly trained staff and seeing results of over £400m GWP in 2014/2015.

If you are keen to find out more information about UK General visit www.ukgeneral.com